

# Vega Global Communications made easy





# WHY CHOOSE VEGA?

Consistent delivery of excellent solutions and services across all locations



### **Superior Technology**

Our clients choose and stays with us because we provide the leading technology, deliver unmatched services, and offer the best value in the industry.

### **Unparalleled Services**

Vega offers an array of services that are valuable supplements to our clients, we free up your own internal resources to focus on more strategic work. For whatever area you choose to utilize us, you will find our professional services to be an invaluable resource for your audio-visual projects and provide you with the advantages you need to stay ahead of competition.



# Experience, Expertise, and Global Presence

We have been in the market for more than 30 years, and have expanded the operations across countries in Asia Pacific, Europe, UK & USA. We have deployed several projects for the largest multinational firms, and have been trusted by the scope of our work.

### 24/7 Global Support Service

We deeply understand the importance of client service, that's why we are 100% committed to operational excellence and providing you with real-time support no matter where you are. Our support centre in Manila is plugged into our global contacts and provides support via email, hotline, or video conference.



# MESSAGE FROM CHIEF EXECUTIVE OFFICER

As one of the leading pioneers in AV and IT systems integration, Vega has grown steadily from a traditional local AV company to one of the most reliable global AV and IT engineering companies with a well-established network consisting of more than 20 offices throughout 16 countries.

With over 34 years of experience in delivering high-quality projects for many multinational and Fortune Global 500 companies, our company has learned to adapt to the ever-changing demands of our customers, and to become more resilient with the transformations in the AV and IT industry.

Unlike traditional AV companies, that limit themselves to a narrow scope of work and thinking, Vega has always adopted the mindset of evolving with the times and continuously bringing in new technology advancements. This approach has allowed us to embrace the AV and IT convergence that delivers the best of breed communication and collaboration tools available for our clients.

Today, as many companies shift the way their businesses operate and increase their demand

**Mr. Laurie Chow** Chief Executive Officer, Vega Global

for unified communications, video and audio conferencing in an ever-growing landscape or digital media platforms; we proactively work with our clients on demonstrating and road-testing the latest technologies so they can make fully informed decisions on their technology infrastructure investments.

As the world embraces digital transformation, Vega is proud to be in the best position to support and satisfy the needs of our customers. This is done by providing a single-vendor experience across multiple countries and adopting the latest global standards in all our AV projects. Our global capabilities ensure our customers get the same level of consistently high-quality solutions and services in different cities mitigating incompatibility problems.

As part of our commitment to excellence, Vega continues to strive to enhance our overall service quality to maximize the return of investment of our customers for their AV and IT projects.



# **KEY MILESTONES**

1986

VEGA Technology Limited was founded in Hong Kong

2007 2006

Awarded as **Caring Company** by the Hong Kong Council of Social Service

Vega Limitada (Macau Office) was established

2010 2011

- Vega Project Pte Ltd (Singapore Office) was established
- Awarded Advanced Unified Communications (AUC) by Cisco

- · Vega Project KK (Japan Offi (Shanghai Office) & 維嘉全 Vega Technology (Taiwan) Li was established
- Awarded by InfoComm as D Solutions Provider
- · Became Cisco Top Premier

2016

- PT Vega Indonesia (Indonesia Office) & Vega Project Vietnam Company Ltd (Vietnam Office) was established
- · 30th Anniversary Celebration

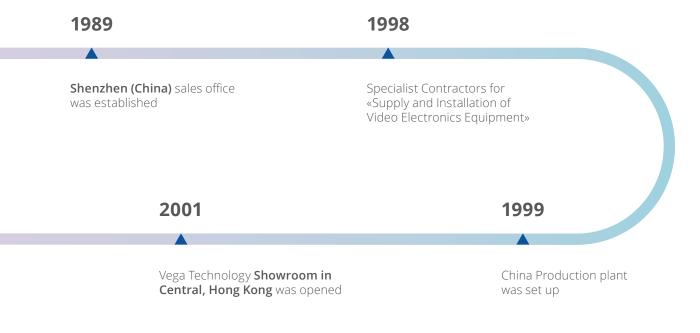
Vega Technology (South Korea Office) was established

2015

2018 2019

Awarded by InfoComm AVIXA as **an AV Provider of Excellence (APEx) Company**for 4th consecutive year

- Thailand & Bulgaria Offices were established
- Vega now has more than 20 offices across 16 countries



2012

**ce)**, Vega Technology Ltd 球科技股份有限公司 td **(Taiwan Office)** 

iamond Level AV

Partner

2014

- Vega Project Sdn Bhd (Malaysia Office),
   Vega Project (India Office) &
   Vega Technology (Europe) Ltd (London Office)
   was established
- Awarded as the Most Valuable Companies 2012 by MediaZone

2013

- Vega Project Inc (Philippines Office) & Vega Australia (Australia Office) was established
- Awarded by InfoComm as an AV Provider of excellence (APEx) Company
- HKT / PCCW Partnership

Vega Technology Ltd (Beijing Office) was established

2020

**TODAY** 

- Baird Cpaital Invest in the Vega Group
- Laurie Chow was awarded as the Industry Influencer of the Year at the inaugural InAVate APAC Awards
- The AV project delivered for K11 Musea Hong Kong was named winner for the Retail Project Category at the inauhural InAVate APAC Awards





### **Be a People- Centric Business**

At Vega, it's not all about technology and numbers. Our people are integral to our business. We are committed to their training, mentorship, and career development. Likewise, our customers are our lifeblood, and we strive to ensure they value us as much as we value them.



### **Be a Listening Business**

We are a leader in our industry, and we consistently encourage our people, partners, and customers to engage and voice their views. This approach equips us with the knowledge to guide them to the best of breed solutions.



### Be a Non-Stop Developer

We believe that by adopting a business model that evolves alongside the demands of our clients, we build resilience to the ever-changing world of technology. We strive to showcase and test the latest technologies and know how to keep us at the leading edge of technology developments.



### Be a Pursuer of Quality

We continuously strive to pursue the highest quality solutions and deliver the best services to exceed our clients' expectations.



### Be an Innovator

As a pioneer in our industry, we proactively help our clients prepare for their future and raise their awareness of technology trends. We guide them to make informed decisions to manage the technology life-cycles better.



### **Deliver Value**

We design, implement, and support solutions that optimize our clients' communication and collaboration capabilities, reduce their environmental impact and demonstrate a tangible return on investment.

# **INDUSTRY RECOGNITION**



AVIXA Member



AVIXA Audio Visual Provider of Excellence

Recognized by AVIXA as Provider of Excellence since 2014



Cisco Premier Partner



- Authorized to supply, install & provide services of Cisco Equipment
- Equipped with demo unit for demonstration

The First and the Only selected partner in APAC with 7/24/365 Global Support from Crestron



ISO 9001 - Quality



ISO 14001 - Environment



OHSAS 18001 - Health & Safety



10 Years Plus Caring Company

Awarded as Caring Company by the Hong Kong Council of Social Service since 2007

Inavate **APAC Awards Project Award** WINNER

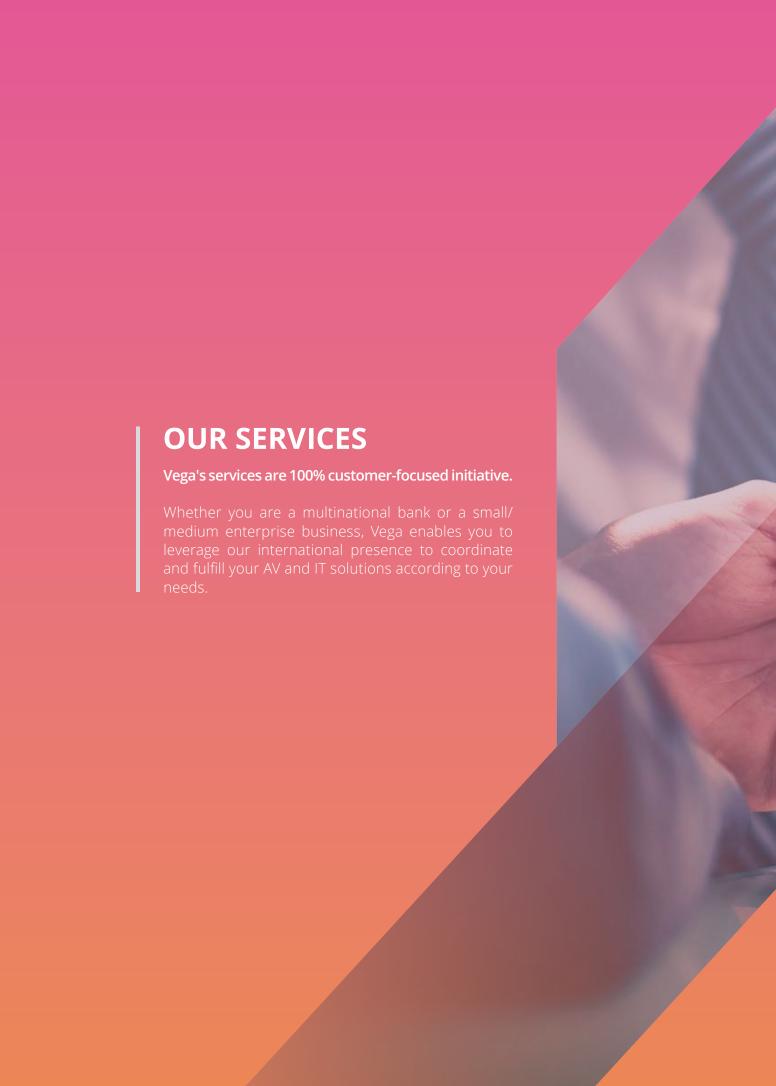
InAVate APAC Awards 2020 Project Award Winner -K11 Musea (Vega Global)



InAVate APAC Awards 2020 APAC Influencer of the Year -Laurie Chow (Vega Global)

# **STAFF QUALIFICATIONS**

CTS	· Certified Technology Specialist (CTS)	ClearOne.	· Certified Technical Specialist
CTS-1	· Certified Technology Specialist -Installation (CTS-I)	@CRESTRON.	<ul> <li>Cestron Certified Audio Technician</li> <li>CSD - Commercial System Design</li> <li>DM-NVX - NVX Design and Application</li> <li>Fusion-P - Crestron Fusion Programmer</li> </ul>
CTS-D	Certified Technology Specialist -Design (CTS-D)	P. Deltapath	Deltapath Certified frSIP Power User/ frSIP Engineer
AMX	ACE Control System Installation Expert     ACE Programming Expert     Programming I & II	Extron.	<ul> <li>Certified Control Professional</li> <li>Configurable Control Systems</li> <li>School of AV Technologies</li> <li>School of AV Technologies for System Designer</li> <li>School of Configurable Control Systems</li> <li>School of Emerging Technologies</li> <li>School of Global Configurator, IP Link &amp; MediaLink®</li> </ul>
BARCO	• Digital Lighting Product: High End Systems and DML-1200		
biamp.	<ul><li>Systems' Audia Training</li><li>TesiraFORTÉ Training Certification</li><li>Tesira Training Certification</li></ul>	QSC	· Q-SYS Level 1 Training
PROFESSIONAL	ControlSpace Desginer Software     Professional ControlSpace EX-1280C	SPECTRUM	<ul> <li>RGB 301: Galileo - Installation and Configuration</li> <li>RGB Zio-201: Design Engineering</li> </ul>
<b>Bright</b> Sign	· CMS Foundation	SAMSUNG	· Large Format Display Training
© CHIEF	· In-house Chief Certified Partner		<ul> <li>Module 101 Wireless System Technologies</li> <li>Module 102 Wireless Workbench</li> <li>Module 103 Wireless Microphone Technologies</li> <li>Module 221 Wired Technologies for Sytem</li> </ul>
	<ul> <li>Advanced Collaboration Architechure Sales Specialist</li> <li>Career Certifications &amp; Training Preliminary</li> <li>Examination Score Report Selling Business Outcome</li> </ul>	SHURE	Integration  • Module 222 Wireless Technologies for System Integration  • Module 259 Microflex™ Advance™: Installation and Best Practices  • Module 290 P300 Technical Enablement
cisco.	<ul> <li>Collaboration Architecture Systems</li> <li>Engineer Representative</li> <li>Implementing Advanced TelePresence</li> <li>Video Solutions Part 1 &amp; 2</li> </ul>	<b>O</b> Symetrix	· SymNet Edge Certification Training
	<ul> <li>Video Network Specialist</li> <li>WebEx Solution Design and Implementation Representative</li> </ul>	SYSTIMAX' SOLUTIONS	ND3361-Systimax Installation & Maintenance







# **Managed Services**

- Onsite Support
- · Remote Support



# **Event Management**

- Event Planning
- · Lighting Equipment Setup
- Technical Staffing



**Professional Services** 

Site Assessment & Survey

System Design

Training

Project Management

# **Maintenance Support**

- Preventive Maintenance
- Proactive Maintenance
- 24/7 Global Helpdesk



# Global Account Management

- Single Vendor Contracts
- In-Country / Centralized Billing
- Strong Regional Supply Chain Management
- Local Design Guidance to Match Global Standards





# **VISUAL**





# O1 Display System (Video Wall)

LED Video Wall is becoming the popular choice of businesses for their outdoor billboards due to its clarity and scalability. With the advancement in technology, it makes the finest pixel pitch possible. Aside from its visual clarity, the integration of LED is more flexible, and the hardware is more affordable, durable, energy efficient, and long lasting than ever.

# 05 Digital Signage

Large-format digital signage solutions provide an engaging way to create, manage and deliver information to audiences in a public forum. Digital Signages range from a single screen installed in a reception area to complex, multiscreen systems distributing content across extensive area networks.

# O2 Wireless Presentation System

Wireless Presentation Systems has changed the way we share information in various work settings. Users are now enabled to share different kinds of content from any device to a monitor, projector or TV. Multiple users can seamlessly share content at the same time.

# 06 Lighting System

The lighting system from Vega refines the quality and usability of interior spaces to a great extent. In terms of design and entertainment applications, we recommend the best way to adopt current lighting technologies for your specific use and provide full design services and turnkey project solutions for your office, studio, theatre, or auditorium.





# 03 Video Capture & Recording

Video Capture & Recording allows users to record and capture videos from webcams, recording devices, and computer screens. It is commonly utilized to record training, tutorials, company messages, or to record streaming videos and more. More so, this is also used to capture the action on the screen, including its audio for further communications and retrieval.

# 07 Broadcasting / IPTV

An IPTV solution can accommodate multiple satellite and digital terrestrial feeds or encode digital content from a variety of other sources, and multicast them across an IP network.

Live TV channels and encoded content can be presented on large format displays using a hardware receiver or on a PC, laptop or tablet using a software client.

# 04 3D Mapping & **VR**

3D projection mapping technology has become the new favorite of outdoor visual arts.

Many international and large companies use this as the best promotion method. At Vega, we'll help you choose the best option for your business setting. We'll take into consideration the ambient lighting, viewing distance, display size, weather conditions, marketing needs and more, to identify the perfect solution for your business.





# 08 Pro-Audio System

Pro-Audio System is an integral part of the overall Audio Visual System.

By providing a fine-tune acoustic system through the manipulation of different audio inputs, speakers and processing mechanisms, we can create different kinds of effects to achieve the specific purpose of clients. Typical applications of Pro-Audio system include:

• BGM

- · Hall Sound System
- · Cinema Sound System
- · Microphone System

# 11 Network Security

Network Security covers a variety of computer networks, both public and private, and is used in everyday jobs; conducting transactions and communications among businesses, government agencies, and individuals.

Vega provides a reliable, robust, and secure network system which is an essential and long-lasting investment in your organization's productivity and profitability.

# 09 Automation

Whether you need to control an AV presentation, video conference, or update your digital signage, Vega can provide a control system to keep you connected. We have partnered with the leading manufacturers of interactive control systems including Creston, Extron, and AMX, and more.

# 12 AV Accessories

AV Accessories complements a wide variety of AV products and is often combined to match the complex AV system requirement.

Vega provides you with a full range of services and solutions, with the right complimenting AV accessories for your AV technologies.





**AV ACCESSORIES** 

# 10 Monitoring & Scheduling

With the significant change in meeting culture, demand for better management on room reservation and allocation is evident.

Vega offers a full spectrum of room booking solutions to fit your specific requirements.







# 13 Video Conferencing

Video Conferencing System, which consists of cameras, display panel and audio device networked to support multilocation communication, allows users at different sites to see and hear each other in real time.

# 15 Unified Communications

Unified Communications consists of audio-conferencing, video-conferencing/ telepresence, IP phone and etc. It is a system that allows an individual user to control all forms of call and multimedia/ cross-media message-management functions for both business and social purposes.





# 14 Cloud Base Video Conferencing

Being a total video collaboration service delivered from the cloud, Cloud-based Video Conferencing can be used with the user's own device to span traditional endpoints, client software and mobile devices. It also features monthly subscription covering device setup and registration, B2B connectivity, and a company-wide directory.

# 16 Audio Conferencing

Configured with large screen video monitors, highdefinition cameras and consistent further arrangement, Telepresence System becomes a sophisticated form of robotic remote control through network connection, which provides the users a sense of being on location and the experience of virtual reality during their communications with others.

# SUSTAINABILITY

As a leading corporation in the AV/IT industry, Vega is committed to promoting a more sustainable approach to business. In pursuit of this goal, we have developed processes to protect the environment, contribute to the community, and provide development and fair treatment to our employees. Regular reviews of these policies are made so as to improve our sustainability performance and contribute to a better future.

Carbon Emission Electricity

By utilizing video-conferencing facilities, we are able to reduce unnecessary overseas travel, and thus indirectly reduce carbon emissions by avoiding the use of airplanes.

In addition, lights and air conditioning in the office are turned off during lunch hours to save extra power.

We have replaced less efficient lighting in the office with

LED lighting in order to reduce power consumption.

Water

No harmful or toxic substances are used during the installation process for any of our projects. We also promote a recycling program in the office, and adopt processes to minimize waste paper.

Paper usage is counted, and used paper is recycled to minimize the effect on the environment.

We Care about the Environment

**Environment** 

— Protect the Planet.

Vega's commitment to environmental care has been reflected by the award of ISO 14001.

Most of the water we use is for domestic purpose, so we have minimized the usage through low-flush toilets, metering and other devices

# Sustainability

### **Employee**

Employees are one of the key assets of a corporation.

### **Global Talent**

Waste

As a global corporation, we value and welcome people with different cultural backgrounds. We recognize that people with different perspectives can bring new value to our business and help us to adapt to different business environments.

### **Employee Opportunities**

We subsidize training and studies to assist and encourage employees in enriching their knowledge and further developing their career path. Internally, regular product training sessions are arranged to help our staff keep abreast with latest market developments and product trends.

# **Society**

We endeavor to be a caring company and contribute to the society.

Apart from joining different fund raising and charity events, we utilize our business strength to serve a number of underprivileged

groups. For example, over the past 5 years, we have donated and installed various AV/IT equipment such as projectors and screens to nursery centers of the Hong Kong Christian Service (HKCS).

Although our contribution may be small, we are pleased to see that the students really benefit from this improved environment. We do believe that our expertise in AV/IT would not only enhance the company's profitability, but also provides a valuable contribution to the society.

# **BUSINESS PARTNERS**



WOLFVISION @YAMAHA

zoom

\*The brand list is in alphabetical order and is not exhaustive

# South Korea Otaliwan Macaus Philippines Vietnam Singapore Malaysia

# Headquarters

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### **GLOBALIZATION**

In 2010, from our Headquarters in Hong Kong, we instigated our globalization efforts that set out to expand operations on the international setting. That same year the Singapore and Japan offices were established which were the first of the rapid growth across APAC and Europe.

Over the following decade, we continued our development and set-up more than 20 offices in 16 countries. At present, we have a comprehensive network of over 600 professionals in various office locations in Hong Kong, Australia, China, India, Indonesia, Japan, South Korea, Macau, Malaysia, Philippines, Singapore, Taiwan, Thailand, United Kingdom and Bulgaria.

Today, we are the preferred solutions providers for local, international, and multinational customers.

### Singapore

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